



25 August 2018

Dear Metro Area Business Owner/Manager:

BonaFide Dog Academy Charitable Foundation, Inc. is a public not-for-profit corporation and is tax exempt under Section 501(c)(3) of the Internal Revenue Code. BDACF was created to help foster and promote further understanding of the emotional, psychological and physical benefits of pet ownership, to support and promote the training and use of animals in various capacities for public benefit, including public safety, animal-assisted activities and animal-assisted therapies, and to support and promote activities which involve both people and dogs to encourage physical exercise, eco-friendly relationships and healthy lifestyles for both.

This year, BDACF will be hosting the BonaFide Dog Academy's Fido Fall Fun Run, Roll & Stroll to showcase the traveling abilities of dogs and encourage people to get out and get active with their canine companions. The event will be held Saturday 27 October 2018 at Prairie Queen Recreation Area in Papillion. We are inviting all individuals who want to walk, run and even "dryland mush" (bike, skate or scooter) with their dogs to participate, as well as those who choose to run or walk without a dog. This will be the fifth year we've hosted this special event and funds raised will once again go to benefit the Papillion Police Department's K-9 Unit.

I've enclosed a promotional flyer for the event. Please consider hanging the poster in your place of business to help us spread awareness of the event. Additional promotional materials and event registration forms will be available online in mid-September.

We are accepting donations for the silent auction and participant gift bags, as well as sponsorships to help us cover the expenses associated with the event. If your business would like to contribute or be a sponsor, please let me know. All donations are tax deductible to the extent allowed by state and federal tax codes and a receipt will be furnished for your records. Donors will receive recognition on the event webpage and event materials. Sponsors will receive additional recognition on race shirts and signage at the event. The deadline for sponsorship is 30 September. This event will be promoted in local businesses throughout the community, as well as on social media and local media, reaching thousands of potential new customers for your business.

If you have any questions, please don't hesitate to contact me.
Thank you in advance for your consideration,

Dawn Antoniak-Mitchell, Esq. CPDT-KSA, CBCC-KA
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